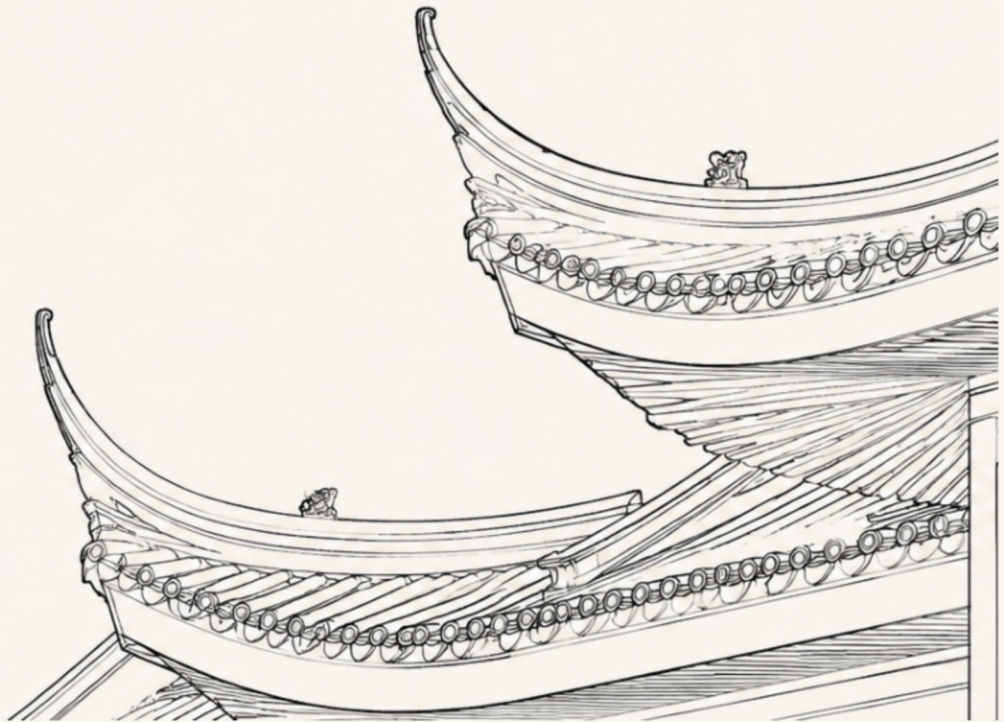


EAST
EDIT ●

PARIS

ASIA



Creative Asia, told in French.

EAST EDIT is a French-language digital editorial media platform dedicated to Asian cultures, talents and influences, and to the connections they create with France and the international creative industries.

A premium, cultural and contemporary perspective, shaped by a refined and editorial visual identity.

INSTAGRAM

[@eastedit.co](https://www.instagram.com/eastedit.co)

Portraits, carousels, analysis and visual formats.

TIKTOK

[@eastedit.co](https://www.tiktok.com/@eastedit.co)

Short-form videos, interviews and editorial analysis for a younger, culture-driven audience.

LINKEDIN

[EAST EDIT](https://www.linkedin.com/company/eastedit)

Editorial news, professional network and relationships with luxury industry professionals.

Culture. Luxury. Creation.

EAST EDIT connects heritage, craftsmanship and contemporary creation, placing Asian creative scenes and talents at the heart of its editorial approach.

FASHION & LUXURY

Designers, Houses, collections and craftsmanship.

BEAUTY

Heritage, innovation and new beauty codes.

JEWELLERY

Heritage, gemstones and cultural dialogues.

ART & ARCHITECTURE

Artists, spaces, materials, design and creative scenes.

CINEMA & CULTURE

Talent, representation and contemporary narratives.

HOSPITALITY & GASTRONOMY

Palaces, chefs, destinations and the art of hospitality.

FORMATS

Interviews · Portraits · Analysis · Instagram carousels · Reels · LinkedIn publications

One conversation. One clear angle.

The EAST EDIT interview is concise, researched and prepared around the guest's expertise and a clearly defined cultural or creative subject.

20–30 MIN

Questions prepared in advance.

PARIS / REMOTE

In person or by video call, depending on availability.

INSTAGRAM

Portrait, quotes, carousel or short excerpt, subject to approval.

TIKTOK

Short-form interview excerpts and editorial video formats, subject to approval.

LINKEDIN

An editorial publication tailored to a professional audience.

A refined and well-researched approach, with culture remaining at the heart of every conversation.

EAST EDIT in the field.

Original interviews and press access are progressively building EAST EDIT's coverage of Asian creative scenes.

● YUNG RAJA	INTERVIEW COMPLETED	Singaporean-Tamil artist - music, identity and fashion. Has collaborated with Louis Vuitton.
● CHEF NORIHISA SEMBOSHI	INTERVIEW COMPLETED	Gastronomy, career and transmission. Experience includes Le Bristol Paris, Ritz Paris and Le Royal Monceau.
● LISA RAYAR / CIO SAN	INTERVIEW COMPLETED	Indonesian designer - creative identity, craftsmanship and international visibility.
● DEREK CHAN / DEMO - HKFG PARIS	INTERVIEW COMPLETED	Hong Kong designer interviewed during Paris Fashion Week - 29 September 2026.
● TRANOI PARIS	MEDIA ACCREDITATION CONFIRMED	Press coverage - Palais Brongniart - 1-4 October 2026.
● PREMIERE CLASSE PARIS	MEDIA ACCREDITATION CONFIRMED	Press accreditation - Jardin des Tuileries - 2-5 October 2026.
● HANJIMANIA - HOTEL DE LA MARINE	INTERVIEW COMPLETED	Interview with Catherine Lurault - Korean hanji and Franco-Korean creative dialogue.
● MUSEE GUIMET - LE SAVOIR EN TROMPE-L'OEIL	INTERVIEW COMPLETED	Interview with Marie-Lise Lahaye, curator of the Korean collections.
● MUSEE GUIMET - 140 YEARS FRANCE-KOREA	EVENT COVERAGE	Fashion show celebrating 140 years of diplomatic relations between France and Korea.
● ASIA NOW	POSITIVE PRESS EXCHANGE	Press access and ongoing search for an interview opportunity.
● INDIA MUSE PARIS	MEDIA ACCREDITATION CONFIRMED	Media accreditation confirmed - Paris showcase - 9-10 October 2026.
● INDIA FASHION WEEK LONDON	FULL PRESS ACCREDITATION CONFIRMED	Full press accreditation confirmed - London - 21 November 2026.
● MUSEE DES ARTS DECORATIFS FASHION IN MAJESTY	INTERVIEW COMPLETED	Interview with Béatrice Quette, curator of the Asian collections, for "Fashion in Majesty: Haute Couture and Tradition at the Thai Court.

Original conversations, close to the talents and creative scenes shaping contemporary Asia.

EAST EDIT.

CULTURE • FASHION • CINEMA • ART • INFLUENCE



THE FRENCH-LANGUAGE MEDIA PLATFORM EXPLORING ASIAN SOFT POWER.